

**Subject:** Suggested Changes Hollywood Media District Security Service Estimate 9264 from D'ziner Sign Co.  
**From:** Media District  
**Date:** 02/02/2016 02:46 PM  
**To:** Juan Frias  
**CC:** Jim Omahen <jim@mediadistrict.org>, John Irigoyen <John.Irigoyen@universalpro.com>

Dear Juan:

The mock up looks terrific. My only comments are as follows:

1. Straighten the phone number out - Do not like curve
2. Change color of BID Security Services and phone number to a brick red or similar palate

Thanks again. I think that the number needs to pop.

Lisa Schechter  
Executive Director  
Hollywood Media District BID  
1040 N. Las Palmas Avenue  
Hollywood, CA 90038  
(323)860-0025 Direct  
(323)860-0026 Fax

[MediaDistrict.org](http://MediaDistrict.org)

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**From:** Jim Omahen <jim@mediadistrict.org>  
**Date:** Tuesday, February 2, 2016 at 11:50 AM  
**To:** John Irigoyen <John.Irigoyen@universalpro.com>  
**Cc:** Lisa Schechter <lisa@mediadistrict.org>  
**Subject:** Re: Estimate 9264 from D'ziner Sign Co.

Thanks John and thanks for your input, very helpful and good suggestions regarding design. These will be very cool!

--

Jim Omahen, Operations Manager  
Hollywood Media District BID  
1040 N. Las Palmas Ave.  
Hollywood, CA 90038  
Ph 323.860.0088  
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**From:** John Irigoyen <John.Irigoyen@universalpro.com>  
**Date:** Tuesday, February 2, 2016 at 11:43 AM  
**To:** Jim Omahen <jim@mediadistrict.org>  
**Subject:** Re: FW: Estimate 9264 from D'ziner Sign Co.

That's awesome

Captain John Irigoyen  
Hollywood Media District

On Tue, Feb 2, 2016 at 11:41 AM -0800, "Jim Omahen" <jim@mediadistrict.org> wrote:

FYI . . . I love it!

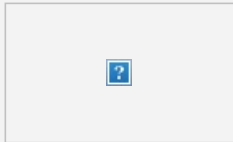
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**From:** Juan Frias <[juan@dzinersign.com](mailto:juan@dzinersign.com)>  
**Date:** Tuesday, February 2, 2016 at 11:16 AM  
**To:** 'Jim Omahen' <[jim@mediadistrict.org](mailto:jim@mediadistrict.org)>  
**Cc:** Lisa Schechter <[lisa@mediadistrict.org](mailto:lisa@mediadistrict.org)>  
**Subject:** RE: Estimate 9264 from D'ziner Sign Co.

Hello HMD.  
Attached is the revised logo as per instructions provided.  
Please review request changes etc.  
--Juan



Juan A. Frias  
[Juan@DzinerSign.com](mailto:Juan@DzinerSign.com)  
[www.DzinerSign.com](http://www.DzinerSign.com)  
P 323.467.4467 x104  
F 323.467.4494  
1.877.EXPOSE.Me



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**From:** Jim Omahen [<mailto:jim@mediadistrict.org>]  
**Sent:** Wednesday, January 27, 2016 9:21 AM  
**To:** Juan Frias  
**Subject:** Re: Estimate 9264 from D'ziner Sign Co.

Juan, I noticed a misspell . . . the yellow/gold color design, the word District at top is misspelled, there is not a T on the end of the word.  
Thanks.

--  
Jim Omahen, Operations Manager  
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**From:** Juan Frias <[juan@dzinersign.com](mailto:juan@dzinersign.com)>  
**Date:** Tuesday, January 26, 2016 at 2:22 PM  
**To:** <[jim@mediadistrict.org](mailto:jim@mediadistrict.org)>  
**Subject:** Estimate 9264 from D'ziner Sign Co.

Dear Jim :

Please review the attached estimate. Feel free to contact us if you have any questions.

We look forward to working with you.

Additional Conditions for Proposal/Contract

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If D'ziner Sign Co. is instructed to proceed with an order without the acquisition of permits (by either DSC or the customer) the customer is fully responsible for obtaining all necessary permits required by the local governing authority to allow the proper execution of the work proposed in this contract. In the event of a stop work order issued by local governing authority, DSC will be held harmless against all liability and claims including cost resulting from not acquiring permits.

The above is a annotated portion; for more information about terms and conditions for proposals, please submit a request for a copy of the complete document. If not requested or acknowledged by customer upon order submittal, conditions are assumed to be agreed upon.



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- [Attachments-31/image001.jpg](#)
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- [Attachments-31/image003.jpg](#)
- [Attachments-31/image004.jpg](#)
- [Attachments-31/image005.jpg](#)
- [Attachments-31/image006.jpg](#)